

Rubber

New Frontiers New Markets

www.rubbercon.com

Acacia Hotel
Davao City (The Philippines)
26 -28 September 2024

www.rubbercon.com

Organisers



Philippine Rubber Industries Association Inc. (PRIA)

PRIA is the leading organization of the rubber industry in The Philippines. It has 62 members representing the whole rubber value chain : manufacturing, trading, chemical suppliers, producers and processors. The organisation is based in Manila.

Xida Communications



Xida Communications is a diversified consulting company focused on innovation, sustainability & supply chains. The company also organizes events and it is specialised in communication and brand awareness. Xida is based in Italy.

Supporting Organizations



The Philippine Rubber Research Institute (PRRI)

PRRI is a government agency under the Department of Agriculture, established under the Republic Act No. 10089. It focuses on research and development activities to enhance rubber production, processing, and utilization in the Philippines. PRRI collaborates with various stakeholders, promotes Philippine rubber products, and provides training and support to rubber farmers to strengthen the competitiveness of the local rubber industry."



Department of Trade and Industry (DTI) Republic of Philippines

The DTI is responsible for realizing the country's goal of developing a globally competitive and innovative industry and service sector. DTI is committed to develop policies and programs aimed at sustaining the growth and development of the Philippine economy.

Seize the moment, Join the movement !

“Rubber: New Frontiers, New Markets is not just an event, it’s a movement towards accelerating the adoption of innovative approaches and technologies to make sure that the rubber economy is fully aligned with the UN Sustainable Development Goals (SDGs) by 2030. It is our responsibility to fulfil the social obligation to alleviate poverty in the rubber communities living on below income average and at the same time to provide educational supplies for the benefit of the children of rubber tappers. PRIA through the *Feeding Program Project* and the *Balik Aral Project* is playing its part , it is now time for everyone involved in the rubber industry to play its own.”



Ellen Tan Go, President, PRIA

PROGRAM



26th September

8.00am-9.00am Registration

9.00am-12.00pm

Opening Ceremony

Ellen Tan Go, President, PRIA

Salvatore Pinizzotto, Co-Founder & Managing Director, Xida Communications

Sebastian Z. Duterte, Mayor of Davao City, The Philippines

Cristina Aldegues –Roque, Acting Secretary, Department of Trade and Industry (DTI), Government of the Philippines

Speaker from Department from Agriculture (to be confirmed)

Sitti Amina M. Jain, Retired Regional Director Zamboanga Peninsula, DTI (Welcome Video)

Presentation of the International Project “ARTS IN RUBBER”

12.00pm-1.30pm Lunch & Networking

1.30pm – 2.00pm

Keynote Speaker

Sandana Dass, Group Managing Director & Group CEO, R1 International

“New Frontiers, New Markets: A Way Forward for the Philippines Rubber Industry”

12.00pm – 1.00 pm Lunch & Networking

2.00pm – 4.00pm

Session 1 : INCLUSIVE GROWTH

2.00pm – 2.30pm

Dar Wong, Chief Investment Officer, ALA Advisors Pte Ltd.

“Navigating the Rubber Market in a Volatile World”

2.30pm – 4.00pm

Panel Discussion:

Developing a rubber downstream industry

Chairperson: Gabriel Igot, Chairman, Philippine Rubber Working Group

Panelists:

Bonifacio Tan, CEO, Farma Rubber Industries

Brock Baker, COO, Tyre Stewardship Australia

Salvatore Pinizzotto, Co-Founder & Managing Director , Xida Communications

Q&A

4.00pm-4.15pm Coffee Break

4.15pm-4.45pm

Roxanna Petrovic, General Director of Programs , IISRP

“Overview of the Global Synthetic Rubber Industry”

4.45 pm-5.15pm

Fireside Chat: Meeting the Author

Interview with Patrick Yeo, Founder EKM Training Services and author of the book

“The Natural Rubber Market”

Gala Dinner (*Business Attire/National Dress*)

27th September

8.00am Registration

9.00am-12.15pm

FOCUS: THE PHILIPPINES

Cheryl Marie Natividad-Cabellero, Undersecretary of High Value Crops and Development Program, Department of Agriculture

Romeo L. Castañaga, Regional Director, Dept. of Trade and Industry (DTI) XI

Al-Zamir Lipae, Regional Director, Dept. of Trade and Industry (DTI) IX
“Philippine Rubber Industry Overview”

Q&A

Chery Eusala, Executive Director, PRRI
“The Natural Rubber (NR) Industry at the forefront of Bagong Pilipinas”

Angelina C. Casasola, VP, Administration Division, Yokohama
“Products and Services of Yokohama Tire Philippines and its support to the local rubber industry”

Allan Richmond Dee, Executive Vice President, PRIA
“PRIA, A Force for Growth and Sustainability for the Philippines Rubber Economy”

Q&A

12.30pm – 1.30pm Lunch & Networking

Session 2 : CLIMATE RISKS & SUSTAINABILITY

1.30pm – 2.00pm

Keynote Speaker

Datò Seri Dr Abdul Aziz SA Kadir, Secretary General, IRRDB

2.00pm – 3.30pm

Panel Discussion

EUDR and Environmental Regulations: Implications and the Future of Sustainability for Rubber

Chairperson:

Salvatore Pinizzotto, Co-Founder & Managing Director, Xida Communications

Panelists:

Stefano Savi, Director, GPSNR

Shawn Go, Value Chain Manager, PEFC APAC

Moi See Tor, Country Director Malaysia, Proforest

Q&A

3.30pm-3.45pm Coffee Break

4.30pm-5.00pm

Panel Discussion

Adaptation & Mitigation in Action

Chairperson:

Datò Seri Abdul Aziz SA Kadir, Secretary General, IRRDB

Speakers:

Chery Eusala, Executive Director, PRRI

Susantha Siriwardena, Director, Rubber Research Institute of Sri Lanka

Wilmer Agustin, PAGASA

Q&A

5.00pm -5.30pm

Isabell Dittmar, Founder & Managing Director, Dittmar Consult

Innovative Horizons: Integrating Emotional Intelligence for Breakthroughs in the Rubber Industry

End Day 2

28th September

9.00am -1.00pm

Session 3: INNOVATION, NEW MARKETS & NEW TECHNOLOGIES

9.10am – 9.40 am

Kenji Kurata, Executive Director, JATMA

The Latest Environmental Agenda for Tyres: Microplastics and
The Regulation on Tyre Abrasion

9.40am-10.10am

Prof Dato' Dr Ahmad B. Ibrahim

Head of Research, Confexhub Group/Advisor

Professor, Tan Sri Omar Centre, UCSI University

“Innovation to Diversify Natural Rubber Revenue base”

10.15am-10.30am Coffee Break

10.30 am-11.45 am

Panel Discussion

Fostering Innovation in the Rubber Industry

Speakers

Ashrita Tripathi, Project Head INROAD and Joint Director , ATMA

Gabriel Igot, Chairman , Philippine Rubber Technical Working Group

Santosh Kumar, Executive Director, Harrisons Malayalam Limited

Q&A

11.45am -12.15pm

Reynaldo Ebor, Executive Director, DOST- PCAARRD

“Innovation in the Philippine Rubber Sector. Latest Research on rubber materials,
applications, participation and support to the industry

12.15am -12.45 pm

*Mitch-Irene Kate Galvan Oyales, Professor , UP Department of Mining, Metallurgical and
Material Engineering*

“Path to Rubber Product Innovation: Understanding the degradation and fracture failure
of rubber materials”

12.45pm -1.00 pm

Closing Ceremony

Afternoon Program

Tour Visit of Davao City for International Delegates

(Tourism Promotions Board Philippines)

2.00pm -5.00 pm

Meeting of the Global Association of the Rubber Industry Nations (GARIN)

Promoted by PRIA and reserved to representatives of Rubber Associations

(producing and consuming countries)

Speakers



*Cristina Aldegues-Roque
Acting Secretary
Philippine Department of Trade and
Industry (DTI)*



*Sitti Amina M. Jain
Retired
Regional Director DTI
Zamboanga Peninsula*



*Dr Abdul Aziz SA Kadir
Secretary General
International Rubber Research
Development Board (IRRDB)*



*Brock Baker
Chief Operating Officer
Tyre Stewardship Australia*



*Roxanna Bauza-Petrovic
General Director of Programs
International Institute of Synthetic
Rubber Producers Inc. (IISRP)*



*Usec.
Cheryl-Marie Natividad Caballero
Department of Agriculture
Government of The Philippines*



*Angelina C. Casasola
VP Administration Division
Yokohama*



*Sandana Dass
Group Managing Director &
Group Chief Executive Officer
R1 International*



*Allan Richmond Dee
Executive Vice President
Philippine Rubber Industries
Association Inc. (PRIA)*



*Isabell Dittmar
Founder & Managing Director
Dittmar Consult*

Speakers



*Sebastian Z Duterte
Mayor
Davao City*



*Reynaldo V. Ebor
Executive Director
Philippine Council for Agriculture,
Aquatic and Natural Resources
Research & Development*



*Chery Eusala
Executive Director
Philippines Rubber Research Institute
(PRRI)*



*Mitch-Irene Kate Galvan Oyales
Professor
UP Department of Mining,
Metallurgical & Material Engineering*



*Shawn Goh
Value Chain Manager
PEFC APAC*



*Prof Dato' Dr Ahmad B. Ibrahim
Head of Research
Confexhub Group/Advisor*



*Gabriel Igot
Chairman
Philippine Rubber Technical
Working Group*



*Santosh Kumar
Executive Director
Harrisons Malayalam Limited*



*Kenji Kurata
Executive Director
Japan Automobile Tyre
Manufacturers Ass.n (JATMA)*



*Engr. Al-Zamir Lipae
Regional Director
Department of Trade and Industry (DTI) IX*

Speakers



*Greg Joseph Pangan
Corporate Secretary
Philippine Rubber Industries
Association Inc. (PRIA)*



*Salvatore Pinizzotto
Co-Founder & Managing Director
Xida Communications*



*Stefano Savi
Director
Global Platform for Sustainable
Natural Rubber (GPSNR)*



*Susantha Siriwardena
Director
Rubber Research Institute of Sri Lanka*



*Ellen Tan Go
President, PRIA
Vice President
Farma Rubber Industries Inc*



*Bonifacio Tan
Chief Executive Officer
Farma Rubber Industries Inc.*



*Moi-See Tor
Country Director Malaysia
Proforest*



*Ashrita Tripathi
Project Head INROAD
Joint Director ATMA*



*Dar Wong
Chief Investment Officer
ALA Advisors Pte Ltd.*



*Patrick Yeo Ek Meng
Founder
EKM Training Services*

Sponsors

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www.rubberjournalasia.com

Media Partners

Conference Fees

Delegate in presence

USD 300/P 16771

Delegate on-line

USD 250/P 13976

Early Bird Fee (only in presence)

USD 200/ P 11281

(1 USD=55,90 Filipino Pesos)

Fees include:

- Participation at all conference sessions
- Lunch & Coffee Breaks
- Participation to the Gala Dinner

Sponsorship Opportunities

DIAMOND

USD 8,600 (PHP 500,000.00)

Logo on the main backdrop of the sponsored conference

Company's video to be broadcasted during conference breaks on screens.

Company information, brochures, or other materials distributed during the event.

Five waived conference registration fees for sponsor's representatives including gala dinner.

Welcome address during Opening Ceremony

One virtual exhibition booth

One keynote/invited speech of a sponsor representative.

PLATINUM

USD 5,200 (PHP 300,000.00)

Logo on the main backdrop of the sponsored conference

Company's video to be broadcasted during conference breaks on screens.

Four waived conference registration fees for sponsor's representatives including Gala dinner.

Welcome Address during Gala Dinner

One virtual exhibition booth

One keynote/invited speech of a sponsor representative.

Sponsorship Opportunities

GOLD

USD 4,300 (PHP 250,000.00)

Logo on the main backdrop of the sponsored conference

Company's video to be broadcasted during conference breaks on screens.

Three waived conference registration fees for sponsor's representatives including Gala dinner.

One virtual exhibition booth

One keynote/invited speech of a sponsor representative.

SILVER

US\$ 3,400 (PHP 200,000.00)

Logo on the main backdrop of the sponsored conference

Two waived conference registration fees for sponsor's representatives including Gala dinner.

One virtual exhibition booth

One keynote/invited speech of a sponsor representative.

Sponsorship Opportunities

BRONZE

USD 1,700 (PHP 100,000.00)

Logo on the main backdrop of the sponsored conference

One waived conference registration fees for sponsor's representatives including Gala dinner.

One virtual exhibition booth.

One keynote/invited speech of a sponsor representative

GENERAL SPONSOR

USD 1,300 (PHP 75,000.00)

Logo on the main backdrop of the sponsored conference

GENERAL PATRONAGE

USD 900 (PHP 50,000.00)

Logo on the main backdrop of the sponsored conference

OPPORTUNITIES AVAILABLE TO SPONSOR GALA DINNER, LUNCH & COFFEE BREAKS SPONSORS

EXHIBIT

Companies and organizations will have the opportunity to present their own product during the whole duration of the conference .

For more information please contact: Philria.inc@gmail.com

Exhibitors

Automotive Producers

Tyre Makers

Shipping Lines/Logistic

Financial Institutions

Belt manufacturers

Gloves

Services Provider

Machinery & Equipment Providers

Venue

Acacia Hotel Davao

**JP Laurel Ave., Lanang,
Davao City, Davao Del Sur, 8000
(The Philippines)**

Contact No.

Trunkline : +63 (82) 298-8088

Reservations : +63 (82) 2254052

Sales : +63 (82) 2254062, +63 917 8010524,

+63 9178235215, +63 9178050100

Luk Foo : +63 9178171706





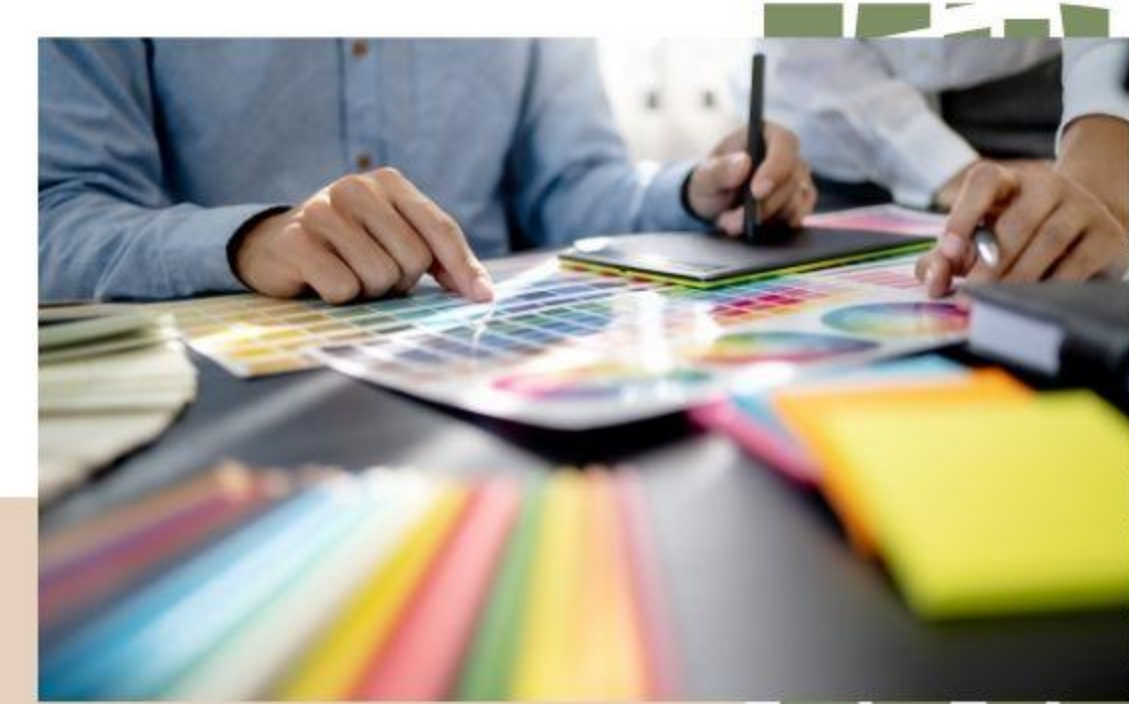
ARTS IN RUBBER

ARTS IN RUBBER

To promote the use of art and innovative design among rubber communities.

To explore strategies on sustainable farming and innovation through an interdisciplinary approach.

To enhance the use and reuse of natural rubber and natural rubber products.



ARTS IN RUBBER



Any stakeholder in the rubber sector could commission art to represent their companies or activities.



Farmers and artists will work closely together and the final products will be showcased in a dedicated international exhibition.



The artistic products could be auctioned to raise funds for initiatives aimed to enhance innovation and improve the life of smallholders.



ARTS IN RUBBER



CREATE



EXCHANGE



REGENERATE



OPTIMIZE



DEVELOP



VALORISE



IMPROVE

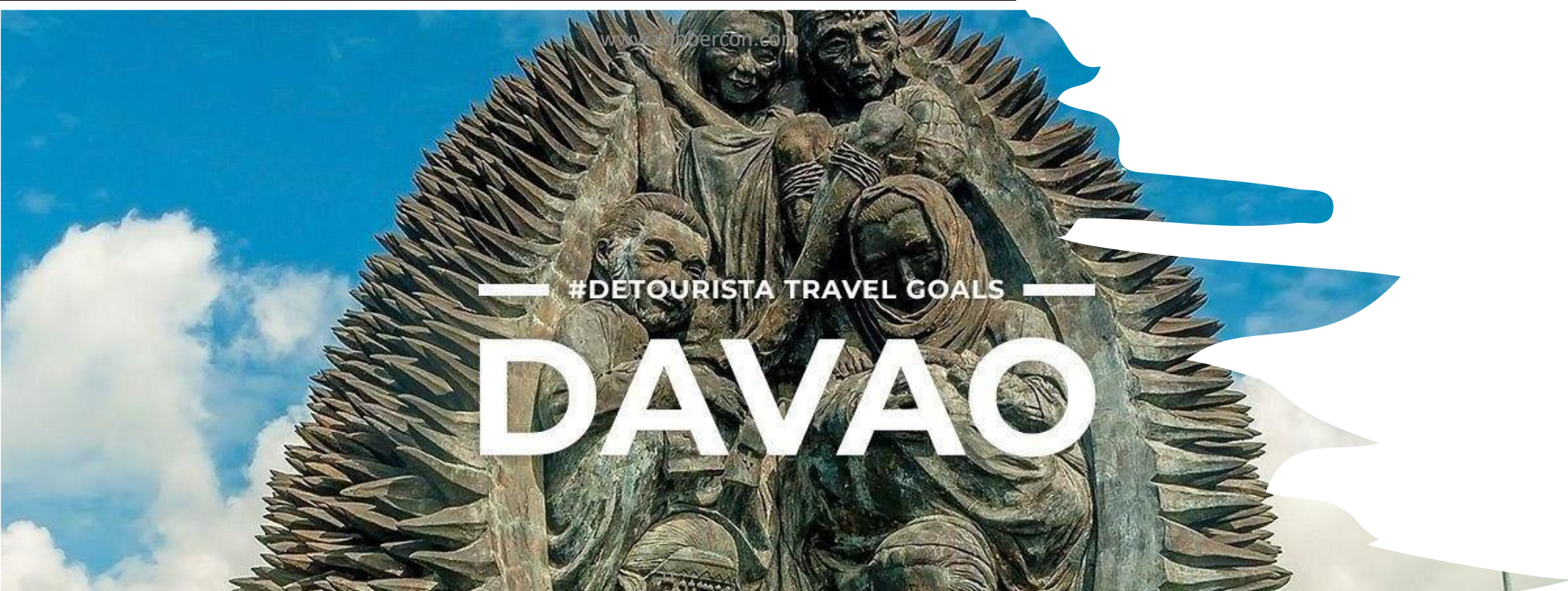


PRESERVE

For More Information

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Email: salvatore@xidaco.com



**WELCOME
TO DAVAO CITY**

www.rubbercon.com