

Following the press release issued last year, all the mentioned initiatives have been completed and are fully operational. We have completed the analysis of quality-related VOC surveys on EV tires and were able to save time and resources through implementation of generative AI.

In addition, we now have access to tire quality issues at an early stage through an integrated data platform as well as automated automotive vehicle testing using IoT data. Internally, Hankook Tire employees can now search for information regarding internal documents using generative AI. The platform also offers a service that automatically crawls, summarizes, and publishes news related to the company.